



Your Partner in PUBLIC SAFETY

CANADIAN PRAIRIE SECTION

**IMSA Canadian Prairie Section
Annual Conference and Trade Show
April 7 - 10, 2025**

Delta Hotels South Conference Centre, Edmonton, Alberta

Monday & Tuesday (April 7th & 8th)	
IMSA Certification Courses – 8:30 am to 4:00 pm	
<ul style="list-style-type: none"> ● IMSA Work Zone Temporary Traffic Control Certification ● IMSA Traffic Signal Field Technician Level 2 	
Wednesday, April 9th – Morning – Panel Session & Registration	
09:00 – 18:00	Conference Registration (Ballroom Foyer)
08:45 – 09:45	Board Meeting – IMSA CPS Board Members (<i>Closed Meeting</i>)
10:00 – 12:00	Technical Panel Session and Discussions (Topics TBD) (Royal Ballroom)
10:00 – 16:00	Trade Show Setup
Wednesday, April 9th – Afternoon Technical Sessions (Royal Ballroom)	
12:00 – 13:00	Lunch
13:05 – 13:15	Welcoming Remarks - Dean Schick, President, IMSA Canadian Prairie Special Guest: Cathy Heron, Mayor, City of St Albert
13:20 – 13:50	Decorative Crosswalks Supporting Local Communities and a Healthy Work Culture Bow Sanderson, Manager, Traffic Field Operations City of Edmonton
13:55 – 14:25	Drive NWT – Northwest Territories’ Cloud Based Hybrid ATMS/ATIS Yeatland Wong, P. Eng., Director of Smart Mobility Transnomis Solutions
14:30 – 15:00	Coffee Break / Trade Show
15:00 – 15:25	Capital vs. Operational Safety Options Emily McDonald, P.Eng ; Senior Traffic Engineer City of Edmonton
15:30 – 15:55	Designing for Slow Moving Vehicles and Long Vehicles Paul Chan, P. Eng., Senior Vice President, Transportation Invistec Consulting Ltd.
16:00 – 16:25	Signal Communications – Communication Network Expansion Strategies Ziphion Chang, P. Eng., Principal Systems Engineer Parsons Inc.
16:25 – 16:30	Appreciation and Sponsor Acknowledgement
End of Technical Sessions Day 1	
18:00 – 21:00	Welcome Reception & Trade Show Opening (Empire Ballroom)



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Thursday, April 10 – Technical Sessions & Trade Show & AGM	
7:45 – 8:30	Hot Breakfast (<i>Royal Ballroom</i>)
8:30 – 15:00	Trade Show (Empire Ballroom) <i>Be sure to visit all of our Exhibitors & complete the Trade Show contest sheet</i>
8:30 – 8:35	Welcoming Remarks (Day 2) – IMSA President
8:35 – 9:00	Wide Load Detection Using AI Amy Hunter, PTOE PBX Engineering
9:05 – 9:30	<i>The Benefits of Integrated Intersection Management Technology</i> Brendan Naaykens, Western Canada Sales Manager, OSP Highangle Group of Companies
9:35 – 10:00	<i>Halifax Harbour Bridges Traffic Management & Reversible Lane Control System</i> Yeatland Wong, P. Eng., Director of Smart Mobility Transnomis Solutions
10:00 – 10:30	Coffee Break & Trade Show
10:30 – 11:10	City of Edmonton Traffic Signal Program Review Michael Vaudan, P.Eng. Senior Operations Engineer, City of Edmonton Daniel Zeggelaar, P.Eng, PTOE, PTP, RSP1, Sustainable Transportation Lead ISL Engineering and Land Services Ltd.
11:15 – 11:40	Using a Hybrid Sensor Detection System with Power of SPM Lyndsey Da Silva Santos, Regional Sales Manger Iteris
11:40 – 11:45	Appreciation and Sponsor Acknowledgement
12:00 - 12:30	Annual General Meeting – Open to Everyone
End of Technical Sessions for Day 2	
12:30 – 15:00	Lunch & Trade Show
18:00 – 22:00	Dinner Banquet with entertainment by Edmonton’s award-winning musician, Arlo Maverick <ul style="list-style-type: none"> • Included with registration for all Exhibitors & Conference Full Registration • Guests welcome with the purchase of banquet ticket.
~Thank you to our Sponsors~	
<ul style="list-style-type: none"> • Gold Sponsors – ATS Traffic, Highangle Group of Companies, Tacel • Silver Sponsors – Econolite, Oldcastle Infrastructure, SmartCity ITS • Bronze Sponsors - Nova Pole 	